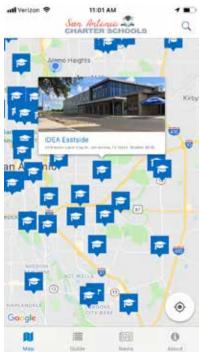# NON–PROFIT HIGHLIGHT

San Antonio Charter Moms

Local Non Profit Creates a Phone App to Explore Charter School Options

By R. Eguia

On April 3rd, Founder & Executive Director Inga Cotton of San Antonio Charter Moms (SACM) announced the launch of the nonprofit's new, FREE San Antonio Charter School App. The app is a gift to families, allowing area parents and care givers to access information on charter and SAISD Choice Schools (open to all) in San Antonio.

After its release, Inga can share with the evolution of SACM from a blog to a nonprofit and describe how the app helps make finding school information more accessible and equitable for families.

Education is so important for San Antonians, but finding information about school options can be a challenging journey. Inga has lived through that herself. This custom school finder app will offer a mobile-enabled tool to help families find the schools that are the best fit for their children by offering:

Information on 82 public schools of choice, including open enrollment public charter schools, in-district charter schools, and district-charter partnership schools

Information on both open and schools approved to open soon

Interactive map and filters for schools by grade level, location, and school ratings

Up-to-date notifications about application deadlines, lotteries, waiting lists, and other milestones.

The app will be available in Spanish language next month, and could be tailored into versions that include other school types and/or market areas. The app will be available for free download via the iTunes and Google Play stores.

The free school finder app called "San Antonio Charter Schools" that allows families to find charter schools and SAISD Choice Schools (open to all) in the greater San Antonio area.

The custom school finder app will offer parents a free, mobile-enabled tool to help families find the schools that are the best fit for their children by offering:

• Information on 82 public schools of choice, including open enrollment public charter schools, in-district charter schools, and district-charter partnership schools

• Information on both open and schools approved to open soon

• Interactive map and filters for schools by grade level, location, and school ratings

• Up-to-date notifications about application deadlines, lotteries, waiting lists, and other milestones.

San Antonio Charter Moms (SACM) began as a blog in 2012 when Founder Inga Cotton was inspired to help San Antonio families more easily find good information about high-quality school options. Starting with a focus on the growing local charter school offerings, the blog has evolved into a 501(c)(3) nonprofit that shares fair information about all types of schools. Established in 2018 as a nonprofit, SACM can accept funding that enables it to grow in ways that support accomplishing its mission of being the most trusted information source on education in the region. This growth includes Spanish-language blog post translations, surveying target publics, holding meeting with decision makers, support of public speaking, community outreach and enhancing mobile technology. For more information, visit sachartermoms.com or follow them on Facebook, their Facebook group, Instagram, Twitter and Pinterest.

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